



.emiter



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## Watches from **RETIME®**

A watch is something very special and brings infinite design possibilities. This workbook explains the special features of a watch for use as a premium advertising medium and answers both technical and design questions.

They are useful, generally rather compact and available in so many different designs so there is a suitable model for every taste and style. We are talking about the wristwatch. Most people own at least one. But there are also those who cannot get enough of these useful timepieces. They succumb to a true collector's passion.



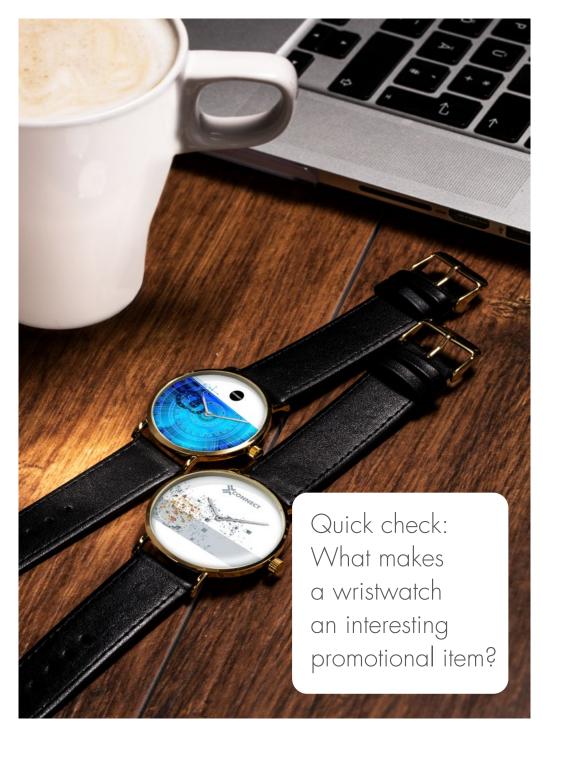
TIMELESS, STYLISH, USEFUL.

WRISTWATCHES AS PREMIUM

ADVERTISING MATERIAL.

Wristwatches unite decorative and practical elements. This is one of the reasons why they are the perfect advertising items, since they offer the opportunity to position your company logo in a prominent spot, directly on the wrist of the wearer, regardless whether it is a trendy model for children and teenagers, a stylish model for today's urban female or a high-quality chronograph for men, who enjoy active leisure time.

Wristwatches are available for every target group and for every budget – whether casual, elegant or playful, whether made of colorful plastic or heavy stainless steel. There are also no limits when it comes to finishing. Even extravagant materials are possible. A printed dial, a fine engraving or a special strap turns every wristwatch into a real gem. An eye-catcher with which you and your customers literally carry your brand in public.





### Sustainability:

A wristwatch is a promotional item that can be used again and again in the long term.



### Advertising effect:

With a wristwatch as a promotional item, you can bring your company closer to your target group and raise its profile.



### Brand image:

Watches can enhance the image of a brand or a company and increase it significantly.



### Customer orientation:

If you surprise your customers with a watch, you are showing high appreciation.



### Functionality:

The watch just works around the clock.
The prolonged use of the watch creates positive customer acceptance.



### Quality:

With a high quality watch, the customer may apply this perception to your service or products.



# Why choose watches from **RETIME®**:

### FACTORY IN ASIA

Our relationship with our partners in Asia has existed for decades and since then they have became a permanent and extremely important part of our business. Our factory in Asia works extremely accurately, flexibly, innovatively and always finds the right processes to make your product unique. Precise handwork and love for detail characterizes our factory. In addition, the manufactory has a wide range of high-quality products, highly qualified workforce and fast delivery times. This gives us the possibility to bring your ideas to life flexibly and efficiently.

To make the whole process easy for you, we take care – in cooperation with our Asian suppliers – of the import process of your watches including customs clearance and all necessary taxes like WEEE, battery law and packaging taxes.



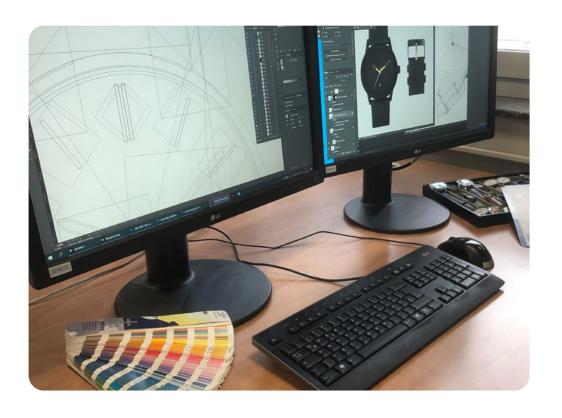


# DESIGN COMPETENCIES

In cooperation with our Asian factory, we regularly analyze & review the latest trends in the market to keep our collection up to date and follow the latest trends in style. In our collection we have a full range of watches with more than 60 standard models, starting from the low quantity of 25 pieces. We can design, develop and produce individual and unique models for you starting from 500 pieces.

### DESIGN SERVICE

Our design service in Germany will visualize your concept or surprise you with new aspects. We always have a good idea or two for you and we are experts in harmonizing your corporate identity elements with our watches and packagings. Our customers can decide easily since we provide lifelike renderings even for custom models.





### AFTER SALES SERVICE

In addition to detailed design and competence consultation regarding your watch, we offer after sales service for you and your customers in our own watch workshop in Cologne. These service competencies include battery replacement and the repair of damaged parts such as glass, hands and strap. This means even after the delivery of your watch from RETIME®, we are still at your side as a reliable partner!

### WARRANTY

The watches of our RETIME® brand are made exclusively from high quality materials using the latest manufacturing technologies. Therefore for all watches we offer our customers a 5-year guarantee on the material and workmanship of the cases and movements. Without exception, all RETIME® brand products stand for high quality and a convincing price-performance ratio.

### TARGET GROUPS

You might think that a watch does not suit your customer target group? Let us prove you otherwise and introduce you to a number of possible target groups:

- Automotive industry
- Anniversary gifts
- Employee bonus
- Fairs
- Merchandising
- Promotions
- Fan articles for sports clubs
- Branded watches for retail business
- Museum watches

### EXPRESS DELIVERY

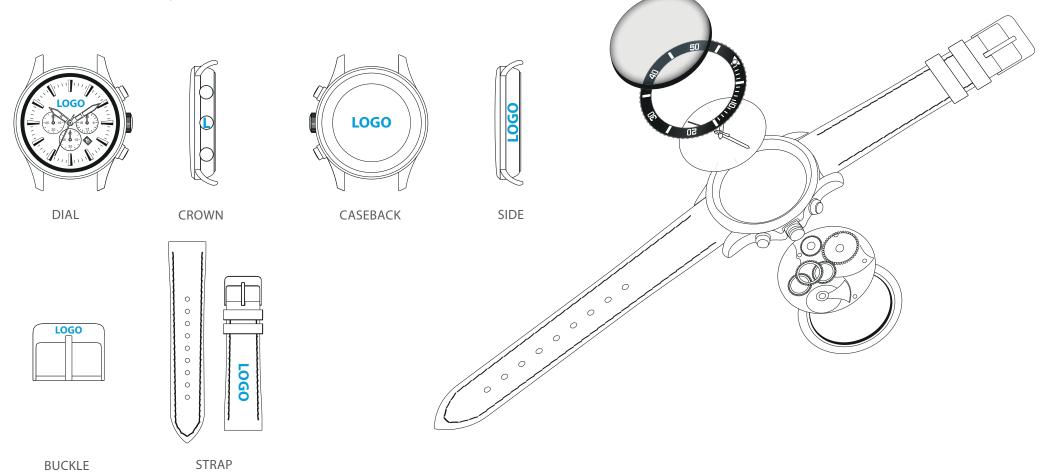
We know sometimes deadlines are tight. Our most popular models are available with shorter delivery time. Ask us about the exact models and how we can speed up the process.



# CUSTOMIZATION

A watch is not only a time indicator for us, but also a product which we can turn into a unique piece of jewelry through many individualization possibilities.

Your logo can be placed in many different places. Typically it is in the upper center position of the dial, but your logo can also be placed on the back or the side of the case, on the crown, on the strap or on the buckle.





# OUR COLLECTION

The RETIME collection offers 37 base watch models in a wide variety of designs. There is something for every target group, whether it be sporty, timeless classics, chronographs or children's watches.

All our watches offer high degree of customisation possibilities; components, materials and colors can be adapted to your corporate design guidelines. Our watches are segmented in different price categories, from inexpensive to premium at 25 pieces as follows:

**€€€€** – under 25€

**€€€€** – under 35€

**€€€€** – under 50€

**€€€€** – under 65€

**€€€€** – over 65€

### 70330/70332/70334

Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	2-hands movement
Water resistant	3 ATM
Strap width	20mm
Price category	€€€€€









### 70311/70313

Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	chronograph with stop watch
Water resistant	3 ATM
Strap width	22/20mm
Price category	€€€€
	-



retime.





### 70310/70312/70314

alloy, IP-Plating
hardened mineralglass
3-hands movement with date
3 ATM
22/20mm
€€€€











### 70430/70432/70434

Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	2-hands movement
Water resistant	3 ATM
Strap width	20mm
Price category	€€€€€







### 70531

Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	chronograph with stop watch, date
Water resistant	3 ATM
Strap width	20mm
Price category	€€€€€







Housing	stainless steel, brushed
Glass	hardened mineralglas
Movement	3-hands movement with date
Water resistant	10 ATN
Strap width	22mn
Price category	€€€€



Housing	stainless steel, brushed
Glass	hardened mineralglass
Movement	chronograph with stop watch, date
Water resistant	10 ATM
Strap width	22mm
Price category	€€€€€







Housing	stainless steel, polished
Glass	hardened mineralglass
Movement	chronograph with stop watch and date
Water resistant	5 ATM
Strap width	22mm
Price category	€€€€



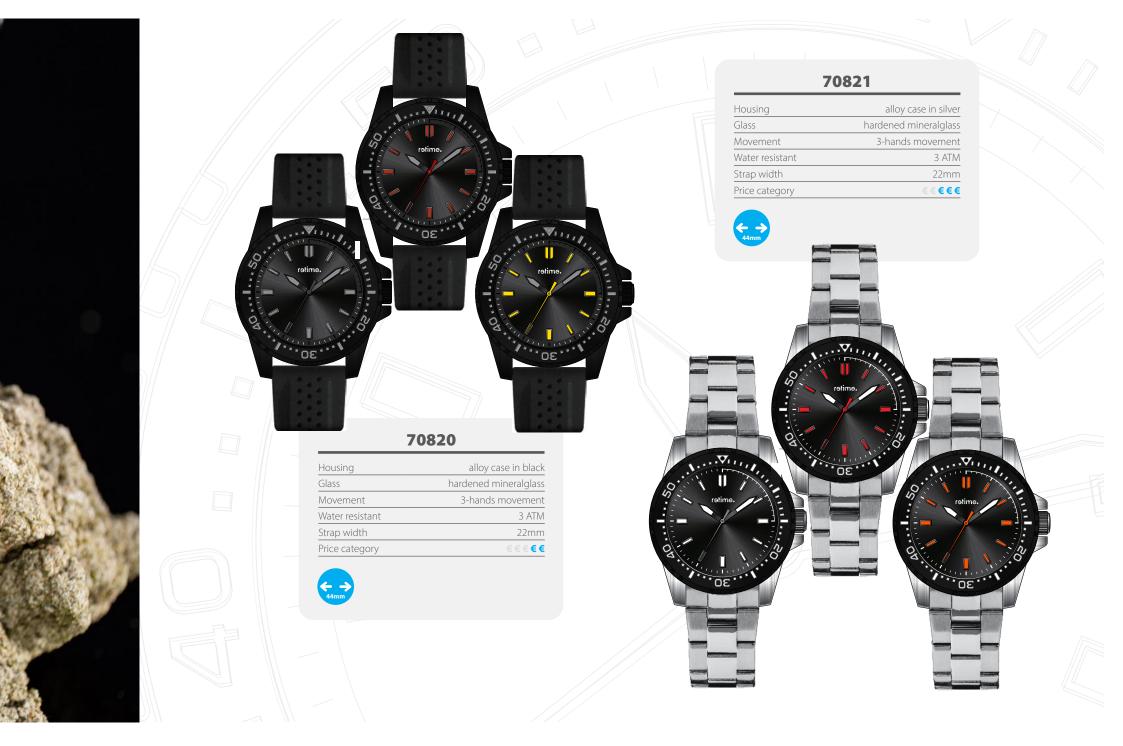


stainless steel, polished
hardened mineralglass
multifunction, dual time and date
5 ATM
22mm
€€€€











Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	chronograph with stop watch and date
Water resistant	3 ATM
Strap width	22mm
Price category	€€€€



### 70161/70089

Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	3 ATM
Strap width	20/18mm
Price category	€€€€€







Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	3 ATM
Strap width	20mm
Price category	6666





Housing	Stainless steel case, poiished
Glass	hardened mineralglass
Movement	3-hands movement with date
Water resistant	5 ATM
Strap width	24mm
Price category	€€€€

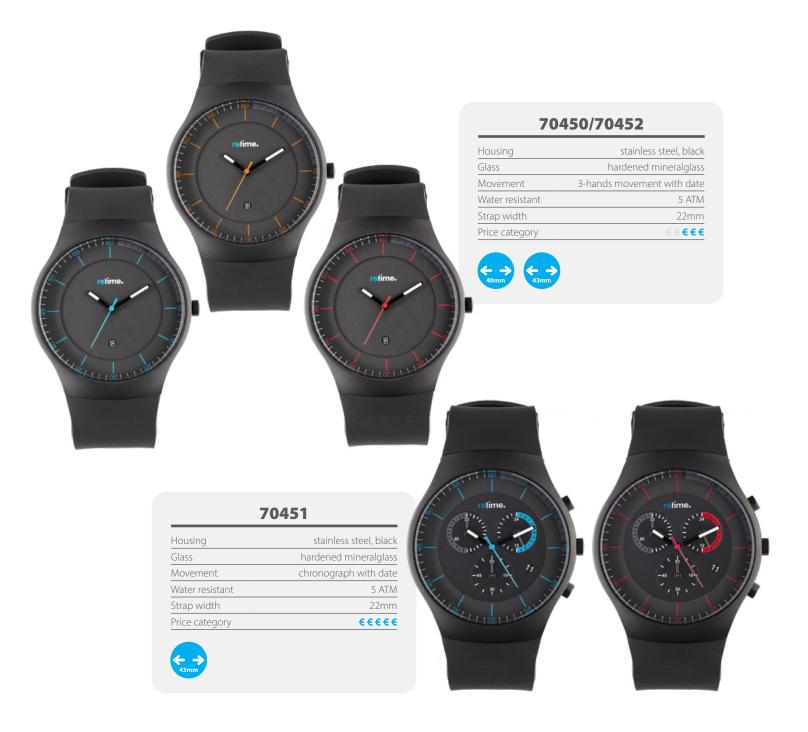






Housing	Stainless steel case, poiished
Glass	hardened mineralglass
Movement	chronograph with date
Water resistant	5 ATM
Strap width	24mm
Price category	€€€€€













Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	chronograph with stop watch
Water resistant	3 ATN
Strap width	20mm
Price category	€€€€







Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	3 ATM
Strap width	16mm
Price category	€€€€€





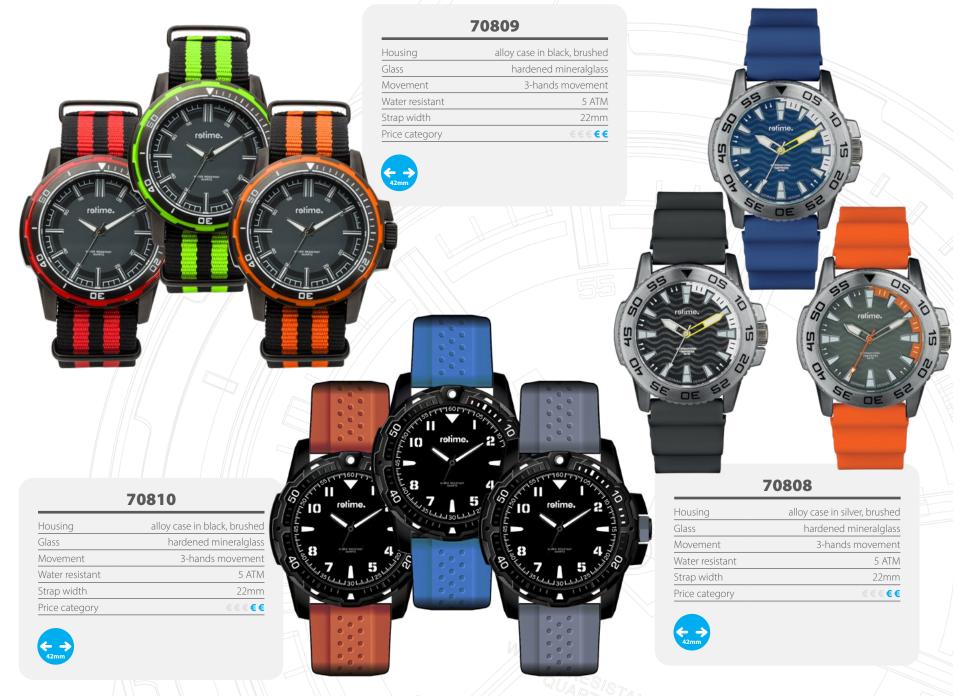
Housing	alloy case in gold/silver
Glass	hardened mineralglass
Movement	3-hands/multifunction
Water resistant	3 ATM
Strap width	16mm
Price category	€€€€€













Housing	stainless steel case
Glass	hardened mineralglass
Movement	3-hands movement with date
Water resistant	5 ATM
Strap width	20mm
Price category	€€€€





Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	3 ATM
Strap width	20mm
Price category	€ € € €







Housing	stainless steel case
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	5 ATM
Strap width	18mm
Price category	€€€€





Housing	Polycarbonate
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	5 ATM
Strap width	20mm
Price category	€€€€€







# 

Housing	Polycarbonate
Glass	hardened mineralglass
Movement	3-hands movement with date
Water resistant	5 ATM
Strap width	22mm
Price category	€€€€



Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	3-hands movement with date
Water resistant	5 ATM
Strap width	22mm
Price category	€€€€€





Housing	alloy, IP-Plating
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	5 ATM
Strap width	20mm
Price category	€€€€€







### 

Housing	high quality ABS casing
Glass	acryl
Movement	3-hands movement
Price category	€€€€€





Housing	high quality silicon case
Glass	acryl
Movement	3-hands movement
Strap type	brooch
Price category	€€€€





Housing	alloy in silver
Glass	hardened mineralglass
Movement	3-hands movement
Water resistant	3 ATM
Strap type	brooch
Price category	€€€€€





# Kid's watches as brand ambassadors

# **RETIME®** Kid's watch concept



### The learning tool

- Easy to assemble
- Learning tool
- Individual custom design possible



From an early age, we are imprinted on brands. Therefore, we offer you the opportunity to inspire kids at a young age for a brand in a playful way and to promote brand awareness. Your target group cannot read the time yet? No problem. Our set contains a completely personalised kid's watch in high-quality packaging with learning tool. Each watch also comes with a paper watch as a learning tool to teach children how to tell the time. The watch and the packaging can be adapted to the corporate identity of the advertising company.

### The watches

- •Three variations: 72003, 72002 and 72001
- Sleek and robust alloy case



### The Strap

- Straps in different variations
- Silicone, Nylon und camouflage Nylons
- Individualization for straps: Laser engraving, print and embossing

### The dial

• Individualization: Silkscreen print, digital offset print and embossing

### h for unicov

Kids watch for unisex

Case: metal alloy case in silver

Diameter: 32 mm

Glass: Scratch-resistant mineral glass

Movement: 3-hand brand movement (PC21 Time Mo-

72001

vement by Seiko)

Water resistance: 3 ATM

Dial: Orange sunburst & print

Index: Glued raised index

Logo: Blue, gray printed

Bracelet: Orange nylon strap

Band width: 16 mm

Packaging: WP15 with paper band and watch learning

guide for kids

Material	Alloy, Nylon, Paper
Case diameter	32 mm
Water resistance	3 ATM
Strap width	16 mm

### 72002

Kids watch for boys

Case: Alloy case in silver

Diameter: 33 mm

Glass: Mineral glass

Movement: 3-hands movement (PC21 Time Movement

by Seiko)

Water resistance: 3 ATM

Dial: Printed camouflage

Index: UP index

Logo: Bluegrey printed

Strap: Blue camouflage nylon strap

Strap width: 16 mm

Packaging: WP15 with paper sleeve and watch learning

tool for kids

Material	Alloy, Nylon, Pape
Case diameter	33 mm
Water resistance	3 ATM
Strap width	16 mm

### 72003

Kids watch for girls

Case: metal alloy case in silver

Diameter: 27 mm

Glass: Scratch-resistant mineral glass

Movement: 3-hand brand movement (PC21 Time Mo-

vement by Seiko)

Water resistance: 3 ATM

Dial: Pink glitter element & print

Index: Glued on relief index

Logo: printed

Bracelet: Pink silicone strap with white print

Band width: 14mm

Packaging: WP15 with paper sleeve and watch learning

tool for kids

Material	Alloy, Silicon, Paper
Case diameter	27 mm
Water resistance	3 ATM
Strap width	14 mm



# Fast Track RETIME®

# Selected watches in only 4 weeks

With the Fast Track Order Concept, we can deliver an individualized promotional watch to you within 4 weeks from our warehouse in Cologne. With these nine carefully selected watches, we are sure your target audience can find one matching their expectation. These pre-selected models available with two types of logo application, this way we can ship these Fast Track watches in half the usual delivery time from Far East. You can customize your Fast Track promotional watch from as little as 25 pieces.



Visit our product page





# **Budget**

### UNDER 25€

Affordable watches for a wide audience, with your logo, company colors and standard packaging. Ideal for advertising campaigns and as event gifts.

### 25-50€

With a wider range of customization options, this price range is suitable for a strong brand presence with watches in the higher price segment.

### OVER 50€

Top class watches with infinite possibilities – create exclusive company gifts or anniversary watches that everyone will wear with pride.

### **CHECKLIST**

In the following pages we are showing you a checklist and a few examples to help you design a watch best suited to your ideas. We are always glad to help you find the best solution, but if you feel creative, let us show you how its done! The following tables are the summaries of the options, for more information refer to the appropriate sections of this booklet.

# Quantity

25-100

At this quantity we offer dials in offset or silkscreen printing, various strap and packaging options.

### 100-500

From moving discs to colored hands and straps, 3D-printed dials, automatic movements and custom stainless steel cases, these are all available from higher volumes.

### **OVER 500**

Individually designed metal housings and packaging are no problem at all with this quantity. Here the possibilities for customization are limitless.



# **Style**

### **BASIC**

Our basic watches offer elegant design at low prices. We have a wide range of models – from classic chrome-plated or IP-coated models to the Lolliclock range with its strikingly fresh colors.

### **DESIGN**

High-quality watches such as our Chronograph, Design or Classic series have strong presence in any environment and offer even more individualization possibilities.

### **SPORT**

Are you looking for the sporty touch for active people? Then these models are the right choice for you. If you want to take off from the ground and fly high, you will find the right partner in our Pilot series.

### **CUSTOM**

You have a great idea? Let's make it a reality. Our team will design your custom-made case and the matching straps and packaging.

# **Target group**

### **LADIES**

We have a large selection for ladies with smaller case sizes and fashionable colors.

### **GENTLEMEN**

We have a selection of watches for men in case sizes from 39-46mm.

### UNISEX

Many of our models are unisex. We also offer several models in pairs, two sizes for men and women.

### Movement

### **QUARTZ**

Our quartz movements offer reliable and solid operation for years without the need for battery replacement. In addition to the classic 2 and 3 hands models, we also offer an individual moving disc.

### **CHRONO**

The next step in quartz movements. We offer various models that can be equipped with these movements to give your watch a classic look.

### **MECHANICAL**

The best and most sustainable option! Ask us about the different automatic movements we offer.

# **Packaging**

### **STANDARD**

Choose the packaging you like best from the selection in our catalog or from our website.

### **OPTIONAL**

All standard packaging from our range can be customized. A simple logo print or full color print is possible on all paper boxes. Hot stamping can be done on metal boxes

### **CUSTOM**

If you are looking for an individual and unique packaging, we will be happy to present you with further ideas such as real leather packaging and even packaging made of sustainable recycled materials



In this first example the customer needed something that represents their construction company, stylish for everyday wear for employees and fits his budget. We selected this model in two sizes with concrete dial and standard packaging.



UNDER 25€

25-50€

OVER 50€

25-100

100-500

OVER 500

BASIC

DESIGN

SPORT

CUSTOM

LADIES

GENTLEMEN

UNISEX

QUARTZ

CHRONO

MECHANICAL

STANDARD

OPTIONAL

CUSTOM

### **OVERVIEW**

C	MOO	
Component	MOQ	
Model	1	70330-006
Dial	100	3D, Concrete optic
Logo	25	Relief
Index	25	Relief
Movement	25	Quartz
Strap	25	Stainless mesh
Caseback	25	Laser engraved
Packaging	25	Standard WP11

This automotive company wanted something in the medium price range that can be worn by employees but can also be given as a valuable company gift. The chrono movement and the applied indexes accented with company colors made it a striking design. The metal box with pressed logo was a perfect companion.



UNDER 25€ 25-50€ OVER 50€ **OVER 500** 100-500 **SPORT** CUSTOM BASIC DESIGN GENTLEMEN LADIES MECHANICAL QUARTZ CHRONO OPTIONAL CUSTOM **STANDARD** 

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Component	MOQ	
Model	1	70311
Dial	25	1C silkscreen
Logo	25	1C silkscreen
Index	25	Applied
Movement	25	Quartz chronograph
Strap	25	Stainless mesh
Caseback	25	Laser engraved
Packaging	100	WP05+pressed

We are very proud of our heritage so when the customer approached us with a request to create a watch with the silhouette of Cologne we came up with the idea of putting the iconic Dom towers on a moving disc with the sunray background in the city's colors.



UNDER 25€

25-50€

OVER 50€

25-100

100-500

OVER 500

BASIC

DESIGN

SPORT

CUSTOM

LADIES

GENTLEMEN

UNISEX

QUARTZ

CHRONO

MECHANICAL

STANDARD

OPTIONAL

CUSTOM

OVERVIEW		
Component	MOQ	
Model	1	70215
Dial	25	Sunray, 10
Logo	100	1C, Moving disc
Index	25	Relie
Movement	25	Quartz
Strap	25	Stainless mesh
Caseback	25	Laser engraved
Packaging	25	WP04

This fastener manufacturer requested something individual. We have designed a custom stainless steel housing in the shape of a fastener with hidden lugs, added automatic movement and custom leather box to create an exclusive package that made it a cherished company gift.



UNDER 25€ 25-50€ OVER 50€ 100-500 **OVER 500 CUSTOM BASIC SPORT DESIGN LADIES** UNISEX **GENTLEMEN QUARTZ CHRONO MECHANICAL OPTIONAL STANDARD CUSTOM** 

MOQ	
300	Custom design
100	3D, structured
300	Etched
25	Applied
300	Mechanical
25	Stainless mesh
25	Laser engraved
100	Custom, leather
	300 100 300 25 300 25 25 25

### CASE

The first step is to find a suitable case. We offer a range of materials with several options:

**Polycarbonat**: Offers wide variety of colors suitable for lower price range. Pantone color matching possible or choose from our fashion colors.

**Stainless with silicone injected**: Similar to polycarbonate, but the silicone is used to form the housing around a stainless steel base, molded together with the straps.

**Alloy**: At medium price range alloy cases offer IP plating options in glossy or matte, suitable for most models.

**Stainless steel**: High quality material with wider range of IP plating options, polished or brushed very durable, high scratch resistance.

**Custom materials**: Our stock cases or custom designed cases available in real 18K gold, silver or other high quality material.

### Standard model 25 Custom color 100 Silicone MOQ Standard model 25 Custom color 100 Alloy MOQ Standard model 25 Custom IP-plating 500 Custom design 500 Stainless steel MOQ Standard model 25 **Custom IP-Plating** 500 Custom design 300 **Custom materials** MOQ Ceramic, gold, silver etc. on req.

**OVERVIEW: CASE** 

MOQ

**Polycarbonat** 







Alloy case with IP-plating



Stainless steel case with IP-plating

### **OVERVIEW: STRAPS**

Nylon/Perlon/Silicone	MOQ
Standard model	25
Custom color	100
Custom printed	300
PU	MOQ
Standard model	25
Custom color	300
Custom design	300
Alcantara	MOQ
Standard model	25
Custom color	100
Leather	MOQ
Standard model	25
Custom color	100
Custom design	100
Stainless steel	MOQ
Mesh, silver	25
Mesh, IP-plated	100
Chain mesh, silver	25
Chain mesh, IP-plated	100
Custom	MOQ
Custom material or design	300

### STRAPS

A very important step to design your watch is the strap selection. For watches with plastic housing we offer silicone, nylon or perlone straps. Watches with metal housing can be fitted with wide array of straps.

**Nylon**: We have a variety of stock colors but we also offer Pantone color matching. Nylon straps can be colorful, even your own graphic can be printed on using water transfer.

**Perlon**: A high tensile material, perfect for sporty and outdoor models. We have a selection of weaved patterns and colors, although custom color matching is also possible.

**Alcantara**: A soft, suede-like synthetic textile material, a good substitute for leather.

**Silicone**: These single color molded straps are perfect match for plastic or silicone injected cases.

**PU**: A less expensive alternative to leather, available in several colors and stitching options.

**Leather**: As a very versatile material, its available in many patterns, shapes, colors and stitchings. Perfect match for high quality watches.

**Stainless steel**: Made of non allergic, high quality stainless material, these straps available in mesh or bracelet variation, IP plating is also possible, even in bicolor.

**Alternative straps**: We offer a wide range of strap materials, such as denim, silk wrapped leather, leather with lacquered color gradients or a combination of metal straps with individual fashion accessories, like charms, pearls or crystals.



PU



Leather



Stainless steel

# DIAL

The dial is the face of the watch, we offer more options than you would think. Almost all customization options are available with each model. With custom designed watches we offer further options, like etching, hydraulic pressed dials or structured 3D dials.



Dials printed in Pantone C colors

**COLOR PRINTED** 



Sunray effect with color options

**SUNRAY** 



Full color offset printing

**OFFSET PRINTED** 

### **OVERVIEW: DIAL**

PRINTED	MOQ
Silk screen 1-6C	25
Offset print 4C	25

SUNRAY	MOQ
Custom color	25

SPECIAL MATERIALS	MOQ
Mother of pearl	100
Silk optic	100
Concrete optic	100

STRUCTURED	MOQ
Etching	100
Hydraulic pressed	100
3D structured	100



Dials finished with materials like pearl, silk or concrete optic

**SPECIAL MATERIALS** 



Etched, hydraulic pressed and 3D structured dials

**STRUCTURED** 



# INDEX

The following options can be chosen for the indexes:



Up to 3 colors

**SILKSCREEN** 



Full color

**OFFSET PRINT** 



White or light green

**FLUORESCENT** 



Metal polished

RELIEF



Complex structure

**APPLIED** 

### **OVERVIEW: INDEX**

PRINTED	MOQ
Silkscreen print	25
Offset print	25
Fluorescent	25

METAL	MOQ
Relief	25
Applied	25

# LOGO

Placing your company logo is possible in many ways. Let us give you some ideas but the possibilities are almost endless.



Up to 6 colors

**SILKSCREEN** 



Full color

**OFFSET PRINT** 



Metal polished

RELIEF



With selected models

**MOVING DISC** 

### **OVERVIEW: LOGO**

	MOQ
Silkscreen print	25
Offset print	25
Relief	25
Moving disc	100

# HANDS

We have over 300 different shapes of hands from which we carefully selected the best fitting sets to our stock watches. We can also tailor hands to your specific needs and custom colors can also be chosen.

OVERVIEW: HANDS	
	MOQ
Custom color	100
Custom design	500

### **OVERVIEW: MOVEMENT**

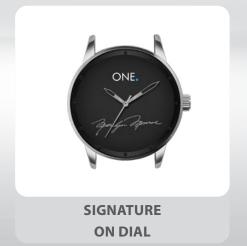
	MOQ
MIYOTA quartz	25
Japanese or Swiss automatic	300

# MOVEMENT

Our watch models are fitted with quartz or automatic movements, some models can be fitted with either of them. Ask us to help finding the best movement for your project.

# SIGNATURE

Make it personal. Each watch can be individualized with a signature! Whether its the same signature or a different signature on each watch, we can make it happen.



### **OVERVIEW: SIGNATURE**

	MOQ
Custom, relief	25

# PACKAGING

The first impression of a watch starts with the packaging. We offer a wide variety of shapes and materials from cardboard and handcrafted leather boxes to chlorine free sustainable packagings.



### **OVERVIEW: PACKAGING**

	MOQ
Printed	100
Engraved	100
Hydraulic pressed	100
Custom design	1000



# COOL WATCH CONCEPTS